

TRAVEL TO CAMPUS THE OTHER WAY

Why have this pilot?

Mobility and Accessibility vision

Almost a million people travel to campus every month, and this number will only increase in the next few years. As a result the pressure on public space and accessibility is increasing as well. In its Mobility and Accessibility vision (July 2018), the Executive Board set itself the aim of creating a park-like and healthy campus that is easily accessible for employees, students, and businesses alike, and where they are keen to stay.

Goals

- 10% reduction of cars on campus by 2025
- A CO2-neutral campus by 2030
- Dealing more smartly with scarcity of space



Aim of the mobility pilot

The mobility pilot delivers important input for translating the Mobility and Accessibility vision into effective measures to encourage employees and students to seek alternative ways of travelling and working than traveling to campus by car. We learn more about the target group and what is effective in terms of changing behaviour.

Target group

Employees and students, who travel three times a week by car to campus on average.

Our partners

